

Step 2: Creating an online donations page

If you've got a specific event in mind or a good story to tell, it may be easier to create a crowdfund page.

Crowdfunding is a means of raising money via the internet and it can raise substantial amounts. Generally the idea is to raise small amounts of money from large numbers of people. Decide on your fundraising goal and tell your story on-line, using pictures or a video to make it meaningful. Share your story with friends and family through e-mail, text or on social media – facebook, twitter, LinkedIn, Instagram and snapchat - and see how successful you can be.

There are several sites to choose from with instructions on how to use them. Look at:

www.gofundme.com

www.justgiving.com

www.gogetfunding.com